

Meeting Notes

Creative Director: Sophie Leong | Designer: Audrey Brown

Color:

- Darker background preferred!
- Contrast too low for Mockup B
- Utilize the red in the gradient background more to highlight more areas

Layout:

- Like the starting banner photo of B
 - Could also
- Might need a larger title on the landing page to make "In the Mood for Love" stand out
 - Along with the title in the navigation bar
 - Similar to the Egg is Food website
- "Film Plot" in Homepage
 - Can work! Not necessarily needed in another page
- Sources to be linked to another document

Navigation Bar:

- Makes sense for the desktop
- For mobile, it would be harder to click each section
 - Hamburger menu
 - Buttons
 - Moved into two lines

Gallery:

- Hands image at the bottom!
- Not really getting how they are meant to be looking at each other yet

Additional Visual Elements:

- Chinese Characters
- Flowers/Patterns from the movie

Small Design things:

- Sharp corners better compared to bubbles
- Love the typography!!
- Add pages to footer too