

# Meeting Notes

Creative Director: Sophie Leong | Designer: Audrey Brown | [Recording Link](#)

Goal: A movie website for *In the Mood for Love*

- Hong Kong Movie by Wong Kar-Wai
- 5 different pages
  - Home
  - Plot
  - Cast (on Maggie Cheung and Tony Leung)
  - Production
    - Took 15 months
    - Most takes place in one apartment building
    - A lot of effort in the camerawork
    - A lot of improve from the actors
  - Reception & Legacy
    - By the box office and critics
    - Influence on other famous movies
  - (Maybe one extra) Gallery
- Creative Goals
  - Showcase cinematography and legacy
  - The [New Yorker](#) article is really informative!
  - Audience
    - Western/American viewer
    - Those who want to learn more about foreign films
  - Message
    - Focus on legacy
    - The behind the scenes choices
      - For example how the characters are framed
  - Visuals & Tone
    - Informative and descriptive
    - Warm and intimate
    - Dark colors accented with reds and yellows
- Website Format
  - Navigation bar with the pages
  - Home page also links to the pages, image heavy
  - Texts and Images framed (take inspiration from the movie)

My pinterest board if you're interested:

- <https://pin.it/6lDnbTszk>